

MEMBER OF THE JURY AT MAJOR START-UP COMPETITION FOR CLEANTECH INNOVATORS IN THE WESTERN BALKANS



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From 2016 to 2018 Andreas von Schoenberg served on the jury of Philanthropy for Green Ideas, the leading start-up competition for cleantech innovators in the Western Balkan countries Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia und Serbia.

The competition, which is held in a different country in the region each year, is organised by Balkan Green Foundation with support from the Rockefeller Brothers Fund Western Balkans Program. Philanthropy for Green Ideas aims to stimulate green business innovations that utilize local resources and revitalize disappearing, traditional production chains and community-based markets. By supporting innovative, local and sustainable economic development initiatives, Philanthropy for Green Ideas aims to contribute to building a peaceful, competitive, and prosperous Western Balkans region. At the end of the three-day competition four winners are awarded a prize of US\$ 10,000 each.

Winners in recent years were start-ups in sustainable mobility, organic farming and food processing, recycling and eco-tourism. Andreas was able to bring his wide experience in resource and energy efficiency into the evaluation of the start-ups' business models.

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